

Meet Perkins Access

As part of Perkins School for the Blind, Perkins Access is steeped in a culture of accessibility. We partner with organizations of all kinds to help them create digital products, services and experiences — websites, apps, multimedia and beyond — that engage and include all people, regardless of their abilities. We take a holistic approach to accessibility — one that builds your expertise and helps you integrate accessibility throughout your digital culture in a long-term, sustainable way. Our consultants bring an average of 20 years of experience in human-centered design, digital accessibility standards and assistive technology.

Stay in Touch

Get digital accessibility updates

Sign-up for our newsletter. We'll email you periodically, so you never miss out on need-to-know digital accessibility news, tips, events and more.

Follow us on social media



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Work with Us

Whether you're starting a new project or improving an existing experience, we know ensuring digital accessibility can be overwhelming. You probably have a lot of questions, and we have the answers.

Contact us at [**Access@Perkins.org**](mailto:Access@Perkins.org) to schedule a free Q&A session and we can answer questions such as:

- Where do I start?
- What does our developer team need to know about accessibility?
- Will your consultants work with our third-party vendors?
- How much will it cost?

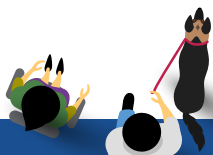


Image Description Tips

Regardless of the image type, the context in which the image is used always governs the content of the image description.

Before writing any image description, ask:

- Why is the image here?
- Is it conveying any important information?
- Does it contain any text?
- What will be the impact if the image has no description?

Common principles to consider:

- Determine if the image actually needs a description.
- Write succinctly, using appropriate vocabulary.
- Present additional alternatives for charts, graphs, complex representations.

Image Description Resources

WCAG Quick Reference Guide <<https://www.w3.org/WAI/WCAG21/quickref/>>

1.1.1 Non-text Content (Level A)

1.4.5 Images of Text (Level AA)

Image Description Guidelines for Assessments <https://www.nwea.org/uploads/2022/11/Image-Description-Guidelines-for-Assessments_NWEA_2021.pdf>

Item Writer Guidelines for Greater Accessibility <http://ncamftp.wgbh.org/ncam-old-site/file_download/Item_Writer_Guidelines_for_Greater_Accessibility.pdf>

Describing Images for Enhanced Assessments <<https://www.wgbh.org/foundation/ncam/guidelines/describing-images-for-enhanced-assessments>>

Image Description Guidelines - DIAGRAM CENTER <<http://diagramcenter.org/table-of-contents-2.html>>

Cooper Hewitt Guidelines for Image Descriptions <<https://www.cooperhewitt.org/cooper-hewitt-guidelines-for-image-description/>>

An alt Decision Tree | Web Accessibility Initiative (WAI) <<https://www.w3.org/WAI/tutorials/images/decision-tree/>>



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